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SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic



Synopsis

** UPDATED 21 APRIL 2015 WITH FREE AUDIO BOOK AND CHEAT SHEETS *** SEO Strategies Are NOT Timeless. If You Are NOT Up To Date You're Dead In The Water*Are you frustrated with your efforts to rank higher in Google?Are you living in constant dread of the next algorithm change?Is your niche not providing you with the steady flow of customers you were promised?Do you feel that SEO is a mystical art, performed by sorcerers, that works for other businesses but not yours?JUST READ AND APPLYIn this action-oriented book you'll discover the secrets that an experienced SEO consultant uses to routinely bring his clients to where the REAL MONEY is made - the front page of the search results. SEO Expert Strategies is rammed full of the strategies and tactics PRESENT DAY agency professionals and entrepreneurs use in their high performing SEO campaigns. The author who has an MBA as well as years of success as an internet marketer provides basic and advanced SEO strategies that any local business owner can immediately put into practice - either themselves or by outsourcing to their marketing agency. Not only that, but if you are thinking of outsourcing your SEO then the knowledge you'll uncover in this book will put you in a powerful position to negotiate price and ensure the work isn't done by some cowboy operation. WHY YOU NEED AN 80lb GORILLA IN YOUR CORNER..."Google is the new telephone directory" People today are savvy; they don't wait around to find your services. Instead they whip out their mobile device and find what they're looking for en route to work, in their lunch break, or whilst shopping. Google is the 80lb gorilla of search. If your website can't be found in Google then you're missing out, big time. If you're not on that first page, you're Toast. "SEO EXPERT STRATEGIES IS A \$10,000 WORKSHOP IN A BOOK" This book will equip you with the vital information that you need to understand how Google's algorithm works TODAY (not last year). Let this book reveal to you the secrets that others have paid tens of thousands to acquire...INSIDE YOU'LL DISCOVER: The difference between paid and organic traffic (SEO can never 'die', as long as there are search engines there will be people benefiting. This book will show you how to be one of them.) How the search engines work and how to legally optimize for them so you don't ever have to fear penalties. (Knowing this will let you sleep easy at night knowing your business is secure.) How to structure your website correctly without over optimizing. Ways to build your popularity and authority online to acquire floods of organic visitors. (Once you get real fans talking about you your business CANNOT STOP GROWING.) A simple method to analyse your competition and identify the keyword search phrases that will bring you targeted traffic. (It's like legally stealing and you're fooling yourself if you think your competitors aren't doing it to you.) How to dominate your niche with multiple properties on the front page of Google. Identify if you've been hit with a penalty and what steps you can take to

recover your rankings and get you back in the game.- And much more...THESE STRATEGIES ARE WORKING RIGHT NOWIf you're performing SEO in 2015 then you need to understand what ranking factors to focus on. Everything else is a waste of your time and resources.BONUSESFREE audiobook version so you can soak up these strategies whilst driving or going to the gym.

Book Information

File Size: 6400 KB

Print Length: 234 pages

Simultaneous Device Usage: Unlimited

Publication Date: October 11, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00OEKE882

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #351,898 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #16 inÂ Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Advertising > Online Advertising #118 inÂ Books > Business & Money > Marketing & Sales > Search Engine Optimization #145 inÂ Books > Computers & Technology > Internet & Social Media > Online Searching

Customer Reviews

Sam takes the charged and confusing world of SEO (search Engine Optimization) and turns it into the roadmap for obtaining search ranking that it should be.SEO can be dry, confusing and downright scary for a newby website owner. This book does a great job of taking the rookie and intermediate through the concepts of SEO, how and where to implement ranking strategies using those concepts, and includes the pitfalls and mistakes to avoid.This is a how-to guide that is thankfully short on theory and long on how-to usefulness. A â œgo here, do thisâ • guide to helping you push your website up the search engine charts.

At last! I've found a well written/spoken guide that lays out SEO in a clear and easy to understand

manner. This book has been produced to a high standard. I like how the author dives straight into the content with no fluff. There's a ton of useful information inside that is suitable for beginners and advanced SEO's like how to setup your website correctly and then how to use the search engines to find relevant links. Nice trick there! Using google to help you rank in google. Thumbs up from me. 10/10 for this audio book.

Hands down the best, most informative book I have found on SEO. I found myself highlighting little snippets throughout the book, even the first few chapters have some valuable information!! Sam goes beyond the simple explanation of what to do, going in depth with the reasoning and logic behind the techniques, then he walks through how to actually do the research or implement the tactic. This book is an amazing resource if you have the basic SEO knowledge and want to take it to the next level, or hone your marketing skills. I highly recommend!!

I wish topics such as increasing Conversion Rate, addressing Bounce Rate, etc. had been covered in depth, but perhaps that falls outside the realm of this book. Regardless it is an excellent primer to the world of SEO.

SEO Experts Strategist, hands down the best book if you want to understand and become an expert in Search Engine Optimization, this book covers from tools, keyword research, strategies, social media and all the White Hat SEO goodies. I work making websites and I thought I had an idea on how SEO works but this book proof me wrong in the very first few pages. Sam Adodra did an amazing job with this masterpiece, it goes straight to the point making it very entertaining, especially if you don't like to read a lot since it comes with an audio book done by a professional. Not only Sam wrote my favorite SEO Book, he also e-mailed me asking how my progress was, I was amazed on how he cares about his readers. I really can't believe he took the time to reply my e-mails answering all my questions. To me, this is one of my favorites SEO books, don't waste your time getting outdated books with information that doesn't work anymore like I did, you won't regret it. Thanks Sam for writing this book and motivating me to keep on reading.-Tommy Del Vallewww.techgeekpr.com

After reading SEO Expert Strategies, I 'paused' after each chapter several times to place the strategies into place on our company - as well as our clients - websites immediately. Of particular strength was the 'Video SEO' where the author shows he's not only in tune with better than best

practices, but with up-to-date and targeted strategies that produce the results you're looking for in the medias you're looking for, immediately. Highly recommended and an easy, factual romp through your business' much-needed placements online.

The book is poorly written. Most "paragraphs" are just one sentence long, making for a disjointed and stuttering read. In fact, it reads like a long series of tweets - albeit with full sentences and no hashtags. There are numerous typos as well. From a content perspective there isn't much to recommend this book. I suppose if you know literally nothing about SEO/SEM you may find it helpful. And to be fair, I did pick up a few nuggets. But overall it was not a worthwhile read.

"As an affiliate in a very crowded market place, Sam's book is a must for any newbie venturing into the treacherous waters of SEO. If used properly it's a wonderful tool that provides much needed insight into On Page, Off Page factors and numerous other facets of SEO. After reading Sam's book I now have a game-plan to improve our websites' traffic consistently."

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